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Nassau Broadcasting Northeastern Pennsylvania Cluster 2004 EEO Statistics



Public Files

From: Nassau Broadcasting Partners PA Unit

Date: 4/4/2

Contents:

Fulltime Jobs Filled

Recruitment Sources Used

Summary of Prong 3 Outreach Activities

Yearly Totals

Full-time Jobs Filled between 3/31/2003 to 4/4/2005

SR #	Job Title	Date Filled
1. Other		10/4/2004
2. Other		5/1/2004
3. Other		9/10/2003
4. Other		5/1/2003
5. Production		3/23/2004
6. Account Executive		2/4/2005
7. Account Executive		1/16/2005
8. Account Executive		11/15/2004
9. Account Executive		2/2/2004
10. Account Executive		2/2/2004
11. Account Executive		10/21/2003
12. Account Executive		9/30/2003
13. Account Executive		9/29/2003
14. Account Executive		8/4/2003
15. Account Executive		6/23/2003
16. Account Executive		4/21/2003

Recruitment Sources used between 3/31/2003 to 4/4/2005

Job #	Job Title	Date Filled	Recruitment Source for actual hire	Recruitment sources utilized for this vacancy	Prong 2	Contact Det
678	Production			Part Time to Full Time	NO	
678	Production			www.allaccess.com	NO	
388	Other	1/4/2004	Lehigh County Community College		YES	James Garraway AD 126 Student Services, Schnecksville-180 Pennsylvania Phone: 610-799-
388	Other	5/12/2003	Radio Recruitment		NO	
388	Other	7/21/2003	Radio Recruitment		NO	
388	Other	3/24/2004	Radio Recruitment		NO	
388	Other	6/3/2003	Referral		NO	
388	Other	3/24/2004	Referral		NO	
388	Other	3/24/2004	Station Website		NO	
388	Other	12/31/2003	East Stroudsburg University		NO	Wilford Lopez Career Services, 200 Prospect Stre East Stroudsburg- 18301, Pennsylv Phone: 570-422-
388	Other	5/24/2004	East Stroudsburg University		NO	Wilford Lopez Career Services, 200 Prospect Stre East Stroudsburg- 18301, Pennsylv Phone: 570-422-
388	Other	11/3/2003	Lafayette College		NO	Linda Arra Career Services, Easton-18040, Pennsylvania Phone: 610-330-
388	Other	3/24/2004	Lafayette College		NO	Linda Arra Career Services, Easton-18040, Pennsylvania Phone: 610-330-
388	Other	6/1/2003	Lehigh University		NO	Betsy McIntyre

				Rauch Business C Suite 484, Bethlehem-18015 Pennsylvania Phone: 610-758-
388 Other		Pennsylvania Careerlink	YES	Mary Hallaham 220 Ferry Street, Easton-18042, Pennsylvania Phone: 610-250-
388 Other		PA Careerlink	YES	Mary Hallahan 1601 Union Blvd, Allentown-18109 Pennsylvania Phone: 610-821-
388 Other		Radio Recruitment	NO	
388 Other		Referral	NO	
388 Other		Station Website	NO	
388 Other		web site	NO	
385 Other	5/1/2003	Radio Recruitment	NO	
385 Other	9/10/2003	Radio Recruitment	NO	
385 Other	5/1/2004	referral	NO	
385 Other	10/4/2004	Website	NO	
385 Other		PA Careerlink	YES	Mary Hallahan 1601 Union Blvd, Allentown-18109 Pennsylvania Phone: 610-821-
385 Other		Newspaper Ad Pocono Record	NO	
384 Production	3/23/2004	www.allaccess.com	NO	
384 Production		Referral	NO	
384 Production		www.allaccess.com	NO	
384 Production		www.allaccess.com	NO	
383 Account Executive	11/15/2004	Radio Advertising	NO	
383 Account Executive	4/21/2003	Radio Recruitment	NO	
383 Account Executive	9/29/2003	Radio Recruitment	NO	
383 Account Executive	10/21/2003	Radio Recruitment	NO	
383 Account	2/2/2004	Radio Recruitment	NO	

Executive				
383 Account Executive	6/23/2003	Referral	NO	
383 Account Executive	8/4/2003	Referral	NO	
383 Account Executive	9/30/2003	Referral	NO	
383 Account Executive	2/2/2004	Referral	NO	
383 Account Executive	1/16/2005	Referral	NO	
383 Account Executive	2/4/2005	Website	NO	
383 Account Executive		Pennsylvania Careerlink	YES	Mary Hallahan 220 Ferry Street, Easton-18042, Pennsylvania Phone: 610-250-
383 Account Executive		PA Careerlink	YES	Mary Hallahan 1601 Union Blvd, Allentown-18109 Pennsylvania Phone: 610-821-
383 Account Executive		Intern WODE	NO	
383 Account Executive		Morning Call Newspaper	NO	
383 Account Executive		radio	NO	
383 Account Executive		Radio Ad	NO	
383 Account Executive		Radio Recruitment	NO	
383 Account Executive		Referral	NO	
383 Account Executive		Referred by Client	NO	
383 Account Executive		Station Website	NO	
383 Account Executive		Web Site	NO	
383 Account Executive		website	NO	
383 Account Executive		Word of Mouth	NO	
383 Account		WSBG Website	NO	

Executive
383 Account
Executive

Barton Associates NO

Larry Carlson
121 North Cedar
Blvd,
Allentown-18104
Pennsylvania
Phone: 610-439-1

Yearly Totals between 3/31/2003 and 4/4/2005

Yearly Period Beginning: 3/31/2003 Ending: 12/31/2003

Total Number of Persons Interviewed for Full-Time Vacancies: 62

Recruitment Source	Total Referred
Barton Associates	1
East Stroudsburg University	2
Lafayette College	2
Lehigh County Community College	1
Lehigh University	1
Morning Call Newspaper	2
PA Careerlink	5
Radio Recruitment	23
Referral	14
Station Website	2
Word of Mouth	1
www.allaccess.com	7
www.allacess.com	1

Yearly Period Beginning: 1/1/2004 Ending: 12/31/2004

Total Number of Persons Interviewed for Full-Time Vacancies: 55

Recruitment Source	Total Referred
East Stroudsburg University	1
Newspaper Ad Pocono Record	3
PA Careerlink	1
Part Time to Full Time	1

Pennsylvania Careerlink	7
radio	1
Radio Ad	1
Radio Advertising	1
Radio Recruitment	8
Referral	12
Referred by Client	1
Station Website	2
web site	1
website	3
WSBG Website	1
www.allaccess.com	11

Yearly Period Beginning: 1/1/2005 Ending: 4/4/2005

Total Number of Persons Interviewed for Full-Time Vacancies: 6

Recruitment Source	Total Referred
Intern WODE	1
PA Careerlink	1
Pennsylvania Careerlink	1
radio	1
Web Site	1
Website	1

Summary of Prong 3 Outreach Initiatives between 3/31/2003 to 4/4/2005

Date Activity Type

- 11/23/2004 Provision of training to personnel of unaffiliated non-profit organizations
Description: Tom Fallon Operations Manager WEEX-WTKZ-WYNS Spok at Northampton Community College to discuss career paths and goals in broadcasting
- 9/22/2004 Hosting of Job Fair
Description: Nassau Broadcasting Job Fair Clairon Hotel, Stroudsburg, PA
- 9/22/2004 Participation in Job Fairs
Description: Pennsylvania CareerLink Lehigh Valley and Nassau Broadcasting - Lehigh Valley Job Fair 2004
- 9/1/2004 Establishment of an intern program designed to assist members of the community

Description: Lehigh University Athletics - Nassau Broadcasting and Sporting Stations intern program teaching sports broadcasting to Lehigh Students

4/9/2004 Participation in events or programs sponsored by educational institutions

Description: Speaking about Creative in Advertising Radio at East Stroudsburg University marketing Class

3/23/2004 Hosting of Job Fair

Description: Nassau Broadcasting Career Fair at the Stroud Mall, Stroudsburg, PA Sponsored by Five Nassau North Stations - Advertised on All Nassau North Stations

3/23/2004 Participation in other activities designed by the station employment unit

Description: Internship Programs with area colleges including Northampton Area Community College; East Stroudsburg University; Lafayette University

9/23/2003 Establishment of training programs for station personnel

Description: Provided Courses for all full time Nassau North Employees through East Stroudsburg University in Microsoft Office - Employees who signed up recieved four hours of training

4/14/2003 Co Sponsoring Job Fair

Description: Sponsorship in PA Careerlink Lehigh Valley Summer Job Fair

Total Points:

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